

BUSINESS RUNS ON IP®: SUSTAINABLE & INNOVATIVE TECHNOLOGIES – UK OPPORTUNITIES

BREAKFAST SEMINAR 6 APRIL 2011

The UK is the sixth largest economy in the world with a dynamic business environment fostering innovation and collaboration, it is well-placed to lead the global shift to a low carbon future and seize opportunities across all sectors of the global economy.

Would you like to take part in these opportunities?

UK Trade & Investment and BORENIUS & Co welcome you to this seminar to showcase UK R&D capabilities and share innovation commercialisation opportunities and Finnish companies' experiences.

TIME

Wednesday 6 April, 2011 8:00-11:00

PLACE

British Embassy, Itäinen Puistotie 17, 00140 Helsinki

PROGRAMME

- 8:00-8:30** Coffee and Registration
- 8:30-8:40** Opening words,
British Ambassador Matthew Lodge
- 8:40-9:05** UKTI, David Hodgson, R&D Specialist
"Commercialising R&D in the UK"
- 9:05-9:30** UPM, Anja Silvennoinen, Senior Vice
President, Energy Business Area
"Experiences in the UK market"
- 9:30-10:00** Networking breakfast
- 10:00-10:25** St1 Biofuels, Patrick Pitkänen, Director
Sales & Business Development "Building
sustainable biofuels production network in
the UK – St1 Biofuels' approach"
- 10:25-10:50** Oury Clark, Emma Johnson, Partner at OCA
"Protecting your IP in the UK"
- 10:50-11:00** Closing words, Karri Leskinen,
CEO at BORENIUS & Co

PARTICIPATION IS FREE OF CHARGE, BUT PRE-REGISTRATION IS REQUIRED

Limited number of seats – please register today
RSVP and more information: Email mari.aaltonen@fco.gov.uk
or Tel: 050 300 4333 by 25 march 2011

Please bring a photo identification with you.